

# DM - EMAIL MARKETING

OTHER EXAMPLES



**RICKY HATTON IS BACK AND SO IS YOUR CHANCE TO BOOK YOUR WAY TO RINGSIDE LAS VEGAS**

We're into the second week and the competition is hotting up! Don't forget to log any qualifying bookings you have made since the campaign launched last Monday (16th March), as every entry could take you one step closer to ring side Las Vegas!

As you know, this is no ordinary prize and with tickets like gold dust, our winners will travel, stay and watch in style! There are two VIP breaks up for grabs that include Premium Economy flights with Virgin Atlantic, 5 nights deluxe accommodation in a Signature Suite at New York New York PLUS admission for two to the newest nightclub on the strip, ROK Vegas on Friday May 1, a pair of \$750 tickets to the fight and a \$500 shopping spree which can be enjoyed at either the Las Vegas Premium Outlets® or Las Vegas Outlet Center!

Up for the fight and have a spare part in mind? It's simple to enter. Just book your clients on Virgin Atlantic to the USA, with at least a two night stay in Las Vegas as part of their itinerary and then register the booking on our competition microsite [www.travelpromos.co.uk/vegas2](http://www.travelpromos.co.uk/vegas2)

**SO DON'T DELAY, GET BOOKING LAS VEGAS TODAY!**

[www.travelpromos.co.uk/vegas2](http://www.travelpromos.co.uk/vegas2)

Terms and conditions: Virgin Atlantic flights are from London/Heathrow to Los Angeles in Premium Economy with an internal connection with Las Vegas in economy. Outbound flight is on Thursday 20th April returning Tuesday 26th May 2013. Due to sale limit, at least one member of each winning party must be over the age of 21. Prizes are non-transferable and have no cash value. Full terms and conditions are available on the competition microsite.

**Make the journey to Kenya!**

Enjoy the holiday of a lifetime in Kenya with your chance to win a luxury safari trip to one of the world's richest wildlife sanctuaries.

**WIN!!!**  
The holiday of a lifetime

Five lucky couples have the chance of winning a seven-night trip to Kenya, courtesy of the Kenya Tourist Board, Virgin Atlantic, Virgin Holidays, Serena Hotels and Tusker Beer.

Enter here for your chance to win...

Terms and Conditions apply

**Unsubscribe**

TAC's: By participating in the promotion you may receive future communications from the promotion partners, however you may unsubscribe at any time. Sent by TravelPromos in association with Kenya.

**NYC & Company**  
nycvisit.com

**Time Out**

**Virgin HOLIDAYS**

**Win a trip to New York City for two!**

One lucky reader will win:  
Return flights with Virgin Atlantic,  
3 nights accommodation and transfers.  
10 runners-ups will also win:  
A Time Out New York guide!

[Click here](#)

To view/download your own copy of the Smooth Guide to New York City as well as details on how to enter our competition.